

What is claimed is:

1. A laminated member comprising:  
a transparent material layer, the transparent layer comprising:  
low-reflectance portions, and  
high-reflectance portions having a higher reflectance than the  
low-reflectance portions,  
wherein a distributed pattern of the high-reflectance portions being used to  
record an information code, and  
a reflection-reduction layer provided at the opposite side from a side where the  
information code is observed, for reducing reflected light advancing to the transparent  
material layer.
2. A laminated member according to Claim 1, further comprising a hologram layer  
at the opposite side of the transparent material layer from the side where the information code  
is observed, for reproducing an image with the use of incident light.
3. A laminated member according to one of Claims 1 and 2, further comprising a  
retroreflection layer at the opposite side of the transparent material layer from the side where  
the information code is observed, for returning incident light in the direction opposite to a  
direction in which the incident light advances.
4. A laminated member according to Claim 1,  
wherein the high-reflectance portions are indented portions provided on a surface of  
the transparent material layer, and  
the low-reflectance portions are non-indented portions of the surface of the

transparent material layer.

5. A laminated member according to Claim 1, wherein a pearl pigment is used in the reflection-reduction layer.

6. A laminated member according to Claim 1, wherein the reflection-reduction layer reduces light reflected by a surface of the article where the laminated member is attached and makes a difference in the amount of reflected light between the high-reflectance portions and the low-reflectance portions large.

7. A laminated member according to Claim 1, further comprising an adhesive layer for attaching to an article, at a rear side of the laminated member.

8. An information code observation method comprising the steps of:  
illuminating a laminated member according to Claim 1, on which an information code is recorded, with light and detecting light reflected from the laminated member with a photodetector, and

reading the information code from a difference in the amount of reflected light between the high-reflectance portions and the low-reflectance portions of the surface of the laminated member, by the use of a detection signal.

9. An article to which a laminated member according to Claim 1, on which an information code is recorded, is attached.